

6<sup>th</sup> International Conference

# AUTOMOTIVE SOFTWARE STRATEGIES

May 21-22, 2025

SZ Tower, Munich



## Main Topics

- Software Defined Vehicle & Architectures
- China as a Lead Market for Software Defined Vehicles – Trends & Strategies
- RUST Usage for the SDV
- SDV Co-Operations
- Software as a Business Modell
- AI in Software Development

## Sponsors

**Deloitte.**



## Highlights Confirmed Speakers:



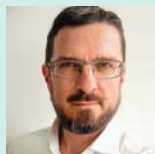
**Frédéric Ameye**  
Ampere Software Technology (Renault Group)



**Emil Dautovic**  
RemotiveLabs



**Augustin Friedel**  
MHP Management and IT Consulting



**Holger Grandy**  
BMW



**Karsten Hoffmeister**  
Jaguar Land Rover



**Dr. Stefan Nürnbergger**  
Veecla



**Dr. Stefan Poledna**  
TTTech Auto



**Dr. Thomas Raste**  
Continental Automotive Technologies



**Benjamin Steinmetz**  
Nio



**Dr. Alexander Wischniewski**  
driveblocks

A conference organized by:



Please register online  
[www.sv-veranstaltungen.de/en/event/  
 software-strategies/#registration-2025](http://www.sv-veranstaltungen.de/en/event/software-strategies/#registration-2025)



## Members of the Advisory Board



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 & Chairman



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 Dieter Nazareth**  
 University of Applied  
 Sciences Landshut



**Dr. Ralf Petri**  
 VDE

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# AUTOMOTIVE SOFTWARE STRATEGIES

## Registration Information

May 21-22, 2025  
 Munich, SZ Tower, Hultschiner Str. 8, 81677 Munich

## Accommodation

NH Munich Messe  
 Eggenfeldener Str. 100, 81929 Munich  
 Phone: +49 (0) 30 223.80.233  
[reservierungen@nh-hotels.com](mailto:reservierungen@nh-hotels.com)

Single room: € 129 incl. Breakfast and VAT

Room contingent: Please make your own room reservation directly in the hotel by using the code word „Automotive Software“ and „129832040“.

We have a room contingent with a preferential rate reserved until April 24, 2025. Reservation afterwards can only be made according to availability.

## Delegate Fee + VAT

Early Bird On-Site Participation (until March 22, 2025):	EUR 1,795
Regular Attendance Fee:	EUR 1,995
Virtual Conference Attendance:	EUR 795

## Services included in the participation fee

- Participation in the conference
- Conference documentation
- Refreshments in the breaks
- Lunch on both conference days
- Evening event on the first day of the event

## Your contacts



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